

ASQ Ottawa Valley Section 407 - 2018 Business Plan

ASQ Strategies	Section Objectives	Section Action Plans
1. Global Expansion	1.1 Grow membership amongst Francophone professionals in the Ottawa Valley and West Quebec.	1.1.1 Develop partnerships with Francophone Organizations
	1.2 Work through other organizations to promote the ASQ Brand in the Ottawa Valley Quality Community	1.2.1 Develop partnerships with other organizations to create awareness of ASQ Ottawa Valley Events and our Local Newsletter
2. Membership Transformation	2.1 Increase growth and retention	2.1.1 Develop system to connect with members on a personal level and establish connection with local community 2.1.2 Establish Mentoring Program
	2.2 Develop skills within the ASQ member community	2.2.1 Provide opportunities for focused training 2.2.2 Provide opportunities for group learning amongst member community
3. Growing Organizations	3.1 Showcase local organizations	3.1.1 Lean 30-day Campaign
4. QboK Leadership	4.1 Attain and improve perception of ASQ as the Voice of Quality in the Ottawa Valley	4.1.1 Continue to use the weekly Ottawa Valley Newsletter as the Voice of Quality
		4.1.2 Develop and declutter website
5. Organizational Excellence	5.1 Good Standing	5.1.1 All required reports submitted
	5.2 Improve processes and operating procedures to better address member issues	5.2.1 Continue to update our processes and strengthen our new Leaders on an ongoing basis. 5.2.2 5S session on Section Storage and records
5. Gift of Quality	6.1 Focus on Students	6.1.1 Reach out to students at colleges and universities
	6.2 Focus on Quality in the Community	6.2.1 Assist a community organization using quality tools.